

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 966005-1  | 10/28/12     | October 2012  | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WESH    | Fran Berg         | Eagle-Washingt | National     |

| Advertiser            | Product        | Estimate Number |
|-----------------------|----------------|-----------------|
| Priorities USA Action | PRIORITIES USA | 1788            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/20/12 - 10/22/12 | 966005  | 07914485    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 321             | 340          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description        | Start/End Time     | MTWTFSS               | Length        | Spots/Week   | Rate                  | Type        |
|--|-------------------|-----------------|--------------------|--------------------|-----------------------|---------------|--------------|-----------------------|-------------|
| 1  | 10/22/12          | 10/22/12        | M-F Early Sunrise  | 5:00-6:00 AM       | M-----                | 1:00          | 1            | \$800.00              | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                    |                    |                       |               |              |                       |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |              |                       |             |
|  | 10/22/12          | 10/28/12        | M-----             | 1                  | \$800.00              |               |              |                       |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u>           | <u>Type</u> |
| 1 WESHM                                  |                   | 10/22/12        | 5:28 AM            | M-F Early Sunrise  | 5:00-6:00 AM          | 1:00          | PRATV1203H   | \$800.00              | NM          |
| 2  | 10/22/12          | 10/22/12        | KATIE COURIC DAY   | 2-3PM              | M-----                | 1:00          | 1            | \$1,000.00            | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                    |                    |                       |               |              |                       |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |              |                       |             |
|  | 10/22/12          | 10/28/12        | M-----             | 1                  | \$1,000.00            |               |              |                       |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u>           | <u>Type</u> |
| 1 WESHM                                  |                   | 10/22/12        | 2:48 PM            | KATIE COURIC DAY   | 2-3PM                 | 1:00          | PRATV1203H   | \$1,000.00            | NM          |
| 3  | 10/21/12          | 10/21/12        | Sun 5-6a           | Sun 5-6a           | -----S                | 1:00          | 1            | \$300.00              | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                    |                    |                       |               |              |                       |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |              |                       |             |
|  | 10/15/12          | 10/21/12        | -----S             | 1                  | \$300.00              |               |              |                       |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u>           | <u>Type</u> |
| 1 WESH Su                                |                   | 10/21/12        | 5:23 AM            | Sun 5-6a           | Sun 5-6a              | 1:00          | PRATV1203H   | \$300.00              | NM          |
| 4  | 10/21/12          | 10/21/12        | Sun Sunrise@6-8 AM | 6:00-8:00 AM       | -----S                | 1:00          | 2            | \$900.00              | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                    |                    |                       |               |              |                       |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |              |                       |             |
|  | 10/15/12          | 10/21/12        | -----S             | 2                  | \$900.00              |               |              |                       |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u>           | <u>Type</u> |
| 2 WESH Su                                |                   | 10/21/12        | 6:28 AM            | Sun Sunrise@6-8 AM | 6:00-8:00 AM          | 1:00          | PRATV1203H   | \$900.00              | NM          |
| 1 WESH Su                                |                   | 10/21/12        | 7:21 AM            | Sun Sunrise@6-8 AM | 6:00-8:00 AM          | 1:00          | PRATV1203H   | \$900.00              | NM          |
| 5  | 10/20/12          | 10/20/12        | SA/SU 6-6:30 PM    | SA/SU 5:58-6:30 PM | -----S-               | 1:00          | 1            | \$3,600.00            | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                    |                    |                       |               |              |                       |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |              |                       |             |
|  | 10/15/12          | 10/21/12        | -----S-            | 1                  | \$3,600.00            |               |              |                       |             |
| Spots: # Ch                              | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u>           | <u>Type</u> |
| 1 WESH Sa                                |                   | 10/20/12        |                    | SA/SU 6-6:30 PM    | SA/SU 5:58-6:30 PM    | :00           |              | <del>\$3,600.00</del> | NM          |
| Credited                                 |                   |                 |                    |                    |                       |               |              |                       |             |

Total Spots

5

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**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 966005-1  | 10/28/12     | October 2012  | 10/01/12 - 10/22/12 |

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|-----------------------|----------------|-----------------|
| Priorities USA Action | PRIORITIES USA | 1788            |

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**Payment Terms 30 Days**

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$3,900.00</b> |
| <u>Agency Commission</u> | <b>\$585.00</b>   |
| <u>Net Amount Due</u>    | <b>\$3,315.00</b> |